

Annexure: VIII (Revised) – Details of Offices

Ref LIC/CO/DM/DT/2023/RFE/01 dated 22.03.2024;

(On Company Official Letter Head)

Bidder's Name.....

[Address and Contact Details]

Date.....

To

Executive Director (Digital Marketing & Digital Transformation)

Life Insurance Corporation of India Digital Marketing

LIC Digital Building,

C-10, G Block, Bandra-Kurla Complex Mumbai - 400051

Sir,

We have the following number of employees on payroll across the mentioned segments: -

S. No.	Domain/Segment	No. of Employees on payroll
1	Digitization of processes/products	
2	Customer Research	
3	UI/UX Design	
4	Development of Business Rule Engine and underwriting	
5	Medical service providers ecosystem	
6	Digital Payment Solutions	
7	Digital Marketing Technology	
8	Brand building and Media Outreach	
9	Customer Relationship Management	
10	Communication Engine	
11	Development of AI/ML based analytical model	
12	Predictive Analytics	
13	Fraud Detection	
14	API Management	
15	DevOps Tools, Information security and Enterprise Risk Management	
16	Learning Management Systems	
17	Recruitment for digital skills	
18	Financial advisory digital solutions	
19	Lead generation and management solutions	
20	Digital solutions for Feet on Street (FoS)	
21	Digital solutions	
22	Digital Personal Data Protection (DPDP 2023)	

S. No.	Domain/Segment	No. of Employees on payroll
23	Quality Assurance Partner	

Signature of Authorized Signatory Name of Signatory:

Designation:

Date: _____ Place: _____ Seal of Company