

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2024

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.01.2024 to 31.03.2024)			Same Quarter Previous year (01.01.2023 to 31.03.2023)			Up to the period 31.03.2024			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1700	943441	2975.26	1401	578630	1181.15	5416	2497764	8094.09	4782	1660501	6267.35
2	Corporate Agents-Banks	84	67473	742.62	59	19688	324.46	325	661181	2700.26	210	47844	6879.34
3	Corporate Agents -Others	161	85028	10.13	160	177619	8.77	820	822651	20.21	598	822899	15.17
4	Brokers	129	241249	70.11	843	158078	36.63	346	909304	169.24	1119	532985	118.54
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	9749	6475336	52330.50	8075	16337667	34468.01	30425	36527062	153942.08	29409	33558146	159979.47
	Total(A)	11823	7812527	56128.63	10538	17271682	36019.02	37332	41417962	164925.88	36118	36622375	173259.86
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	11823	7812527	56128.63	10538	17271682	36019.02	37332	41417962	164925.88	36118	36622375	173259.86

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 29.05.2024

Executive Director (P&GS)