

Annexure-III

To be Submitted on the letter head of Agency

Letter for Application for empanelment of Advertising Agencies

Date: _____

To,

Regional Manager
Corporate Communications
LIC of India
North Central Zonal Office
Kanpur

Dear Sir,

I/We, the undersigned offer ourselves to be empanelled as an advertising agency in accordance with your advertisement dated _____. We, hereby, submit our response with all the desired information and documents. We, hereby, declare that all the information and statements made in this response are true and accept that any misrepresentation contained therein may lead to our disqualification.

I/We, understand LIC is not bound to accept any response/s received.

Yours faithfully

Authorized Signature (In full and initials)

Name & Title of Signatory
Name of the Firm (With Seal)
Contact Number (Basic & Mobile)
Address