

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2024

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)														
Sl.No.	Channels	Current Quarter (01.04.2024 to 30.06.2024)			Same Quarter Previous year (01.04.2023 to 30.06.2023)			Up to the period 30.06.2024			Same period of the previous year			
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	
1	Individual agents	955	661450	1153.08	1066	357526	1206.84	955	661450	1153.08	1066	357526	1206.84	
2	Corporate Agents-Banks	67	76118	12.62	110	68416	411.55	67	76118	12.62	110	68416	411.55	
3	Corporate Agents -Others	105	173053	5.89	65	178477	2.50	105	173053	5.89	65	178477	2.50	
4	Brokers	506	176875	34.20	77	79878	9.70	506	176875	34.20	77	79878	9.70	
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00	
6	Direct Business	4898	5833535	44365.76	4938	6228029	32767.44	4898	5833535	44365.76	4938	6228029	32767.44	
	Total(A)	6531	6921031	45571.55	6256	6912326	34398.02	6531	6921031	45571.55	6256	6912326	34398.02	
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00	
	Grand Total (A+B)	6531	6921031	45571.55	6256	6912326	34398.02	6531	6921031	45571.55	6256	6912326	34398.02	

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Executive Director (P&GS)

Date: 13.08.2024