



**Notice For Award Of Contract**

**For**

**Development Of NextGen Marketing Technology Platform for LIC Of India**

With reference to RFP Ref: LIC/CO/IT/DT/2024/RFP/03 Dated: 18.07.2024 for Development of NextGen Marketing Technology Platform for LIC Of India, the outcome of the bid evaluation as per RFP Terms and Conditions is as follows:

#	Nature of Work	Name of the Bidder selected on the basis of bid evaluation as per RFP Terms and Conditions
1.	Development Of NextGen Marketing Technology Platform for LIC Of India	M/s Ernst & Young LLP

**Sd/-**

**Executive Director (IT/ Digital Transformation)**

Date: 08.11.2024