

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.12.2021

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.10.2021 to 31.12.2021)			Same Quarter Previous year (01.10.2020 to 31.12.2020)			Up to the period 31.12.2021			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	139	15955	0.90	792	136435	377.21	1692	962115	4099.12	1384	420841	2033.67
2	Corporate Agents-Banks	92	17460	4.59	51	12571	0.41	274	58440	1489.66	174	37441	1.43
3	Corporate Agents -Others	135	45950	0.29	18	2204	2.89	338	382786	6.05	41	3864	4.90
4	Brokers	166	20544	2.08	6	1544	2.45	486	366101	169.88	14	3915	15.06
5	Micro Agents			0.00						0			0.00
6	Direct Business	11923	4917886	26974.54	9206	5990695	27007.40	22380	14952682	84424.44	19481	15988994	87447.57
	Total(A)	12455	5017795	26982.41	10073	6143449	27390.35	25170	16722124	90189.16	21094	16455055	89502.62
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	12455	5017795	26982.41	10073	6143449	27390.35	25170.00	16722124.00	90189.16	21094	16455055	89502.62

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 12.02.2022

Executive Director (P&GS)