

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2019

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.01.2019 to 31.03.2019)			Same Quarter Previous year(01.01.2018 to 31.03.2018)			Up to the period 31.03.2019			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	410	767541	1071.78	1273	523589	369.06	3024	2458045	1992.21	3992	1505378	816.42
2	Corporate Agents-Banks	18	22180	2.64	124	8556	2.10	193	56463	29.52	224	12636	3.17
3	Corporate Agents -Others	5	16347	0.25	13	1842	2.21	40	47861	2.51	30	5816	6.16
4	Brokers	9	95411	4.34	19	4564	18.23	48	104965	16.30	31	9661	31.52
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	8172	11382611	29437.13	6404	27909800	19404.26	26046	53633354	89138.57	23201	59008841	81931.89
	Total(A)	8614	12284090	30516.13	7833	28448351	19795.85	29351	56300688	91179.11	27478	60542332	82789.16
1	Referral (B)				0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	8614	12284090	30516.13	7833.00	28448351.00	19795.85	29351	56300688	91179.11	27478.00	60542332.00	82789.16

- Note:
1. Premium means amount of premium received from business acquired by the source
 2. No of Policies stand for no. of policies sold

Date:25.06.2019