

## PERIODIC DISCLOSURES

**FORM I**

**Business Acquisition through different channels (Individuals)**

Insurer: LIC OF INDIA

FOR THE QTR ENDED 30.06.2018

*(Rs in Lakhs)*

Sl.No.	Business Acquisition through different channels (Individuals)								
	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	First Year Premium(LACS)	No. of Policies	First Year Premium(LACS)	No. of Policies	First Year Premium(LACS)	No. of Policies	First Year Premium(LACS)
1	Individual agents	3437526	831758.35	3546887	797157.93	3437526	831758.35	3546887	797157.93
2	Corporate Agents-Banks	23709	12068.00	24590	16996.82	23709	12068.00	24590	16996.82
3	Corporate Agents -Others	6599	811.01	4894	529.71	6599	811.01	4894	529.71
4	Brokers	236	266.00	329	540.07	236	266.00	329	540.07
5	Micro Agents	66953	354.97	69230	248.47	66953	354.97	69230	248.47
6	Direct Business	11956	11093.08	13807	14624.04	11956	11093.08	13807	14624.04
	Total (A)	3546979	856351.41	3659737	830097.04	3546979	856351.41	3659737	830097.04
1	Referral (B)	0	0.00	0	0.00	0	0.00	0	0.00
	Grand Total (A+B)	3546979	856351.41	3659737	830097.04	3546979	856351.41	3659737	830097.04