

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2018

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.04.2018 to 30.06.2018)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	427	209595	247.00	676	406938	130.78	427	209595	247.00	676	406938	130.78
2	Corporate Agents-Banks	13	12494	0.49	31	1376	0.23	13	12494	0.49	31	1376	0.23
3	Corporate Agents -Others	7	1194	1.27	3	931	1.11	7	1194	1.27	3	931	1.11
4	Brokers	9	1013	7.08	7	4543	4.15	9	1013	7.08	7	4543	4.15
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	3863	3084319	15908.61	5495	5955165	14846.77	3863	3084319	15908.61	5495	5955165	14846.77
	Total(A)	4319	3308615	16164.46	6212	6368953	14983.04	4319	3308615	16164.46	6212	6368953	14983.04
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	4319	3308615	16164.46	6212	6368953	14983.04	4319	3308615	16164.46	6212	6368953	14983.04

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold