

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.09.2015

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.07.2015 to 30.09.2015)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1279	491379	174.320	1554	2372245	253.07	2110	1024776	448.20	2731	3614230	450.87
2	Corporate Agents-Banks	27	2622	0.270	49	10069	2.67	27	2622	0.27	88	28527	9.05
3	Corporate Agents -Others	45	0	31.890	0	0	-1.48	45	0	31.89	1	10	0.04
4	Brokers	13	212419	3.390	11	18928	1.50	13	212419	3.39	13	19278	1.92
5	Micro Agents	0	0	0.000	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	6825	23384600	16152.740	7754	8936637	12837.68	11819	31600330	26810.44	14190	22019510	19852.33
	Total(A)	8189	24091020	16362.61	9368	11337879	13093.44	14014	32840147	27294.19	17023	25681555	20314.21
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	8189	24091020	16362.610	9368	11337879	13093.44	14014	32840147	27294.19	17023	25681555	20314.21

- Note:
1. Premium means amount of premium received from business acquired by the source
 2. No of Policies stand for no. of policies sold