

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.06.2013

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.04.2013 TO 30.06.2013)			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1340	1741507	241.84	701	1754108	152.46	1340	1741507	241.84	701	1754108	152.46
2	Corporate Agents-Banks	60	6720	1.81	61	3710	0.61	60	6720	1.81	61	3710	0.61
3	Corporate Agents -Others	3	658	0.00	45	814857	2.17	3	658	0.00	45	814857	2.17
4	Brokers	5	272	0.80	6	5900	0.79	5	272	0.80	6	5900	0.79
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
6	Direct Business	3924	4830555	8058.61	2961	3937572	5377.01	3924	4830555	8058.61	2961	3937572	5377.01
	Total(A)	5332	6579712	8303.06	3774	6516147	5533.04	5332	6579712	8303.06	3774	6516147	5533.04
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	5332	6579712	8303.06	3774	6516147	5533.04	5332	6579712	8303.06	3774	6516147	5533.04

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold