

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: LIC OF INDIA Date: FOR THE QTR ENDED 31.03.2015

(Rs in Lakhs)

Business Acquisition through different channels (Individuals)									
SI.No.	Channels	Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium(LACS)	No. of Policies	Premium(LACS)	No. of Policies	Premium(LACS)	No. of Policies	Premium(LACS)
1	Individual agents	7539957	923235.36	4249950	923014.38	19305747	3150329.67	31666937	4001566.41
2	Corporate Agents-Banks	87703	17136.77	73090	28162.80	313173	85443.35	427144	115726.49
3	Corporate Agents -Others	13345	1445.33	8648	812.40	38988	4043.99	57605	4381.76
4	Brokers	210	98.35	260	193.00	810	664.34	1822	685.38
5	Micro Agents	156478	620.78	238378	1174.49	400341	1640.00	2205820	8635.77
6	Direct Business	22357	10931.59	20238	11178.80	78832	40608.54	121102	46763.80
	Total (A)	7820050	953468.18	4590564	964535.87	20137891	3282729.89	34480430	4177759.61
1	Referral (B)	0	0.00	0	0.00	0	0.00	0	0.00
	Grand Total (A+B)	7820050	953468.18	4590564	964535.87	20137891	3282729.89	34480430	4177759.61

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold