

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.09.2014

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.07.2014 to 30.09.2014 )			Same Quarter Previous year			Up to the period			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1554	2372245	253.07	1454	2918724	169.58	2731	3614230	450.87	2794	4660231	411.42
2	Corporate Agents-Banks	49	10069	2.67	78	12394	3.39	88	28527	9.05	138	19114	5.20
3	Corporate Agents -Others	0	0	-1.48	2	234	0.18	1	10	0.04	5	892	0.18
4	Brokers	11	18928	1.50	2	281	0.30	13	19278	1.92	7	553	1.10
5	Micro Agents	0	0	0.00	0	0	0	0	0	0.00	0	0	0
6	Direct Business	7754	8936637	12837.68	6315	13832800	11705.9546	14190	22019510	19852.33	10239	18663355	19764.57
	Total(A)	9368	11337879	13093.44	7851	16764433	11879.40	17023	25681555	20314.21	13183	23344145	20182.46
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	9368	11337879	13093.44	7851	16764433	11879.40	17023	25681555	20314.21	13183	23344145	20182.46

- Note:
1. Premium means amount of premium received from business acquired by the source
  2. No of Policies stand for no. of policies sold