

FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

Name of the Insurer:

Business Acquisition through Different Channels (Individual)

Quarter End:

Date: 20.07.2023

Jun-23

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	3119525.00	1006828.00	3593763	1058614.99	3119525.00	1006828.00	3593763	1058614.99
2	Corporate Agents-Banks	25109	25035.33	38295	27062.13	25109	25035.33	38295	27062.13
3	Corporate Agents -Others	4176	956.63	4830	651.28	4176	956.63	4830	651.28
4	Brokers	713	2122.15	286	663.59	713	2122.15	286	663.59
5	Micro Agents	32106	1636.64	35333	2296.33	32106	1636.64	35333	2296.33
6	Direct Business								
	- Online (Through Company Website)	1310	1785.99	2695	1633.00	1310	1785.99	2695	1633.00
	- Others								
7	IMF	3208	2037.86	5096	665.07	3208	2037.86	5096	665.07
8	Common Service Centres	30068	3511.77	1289	10.54	30068	3511.77	1289	10.54
9	Web Aggregators								
10	Point of Sales	86	3.62	177	70.81	86	3.62	177	70.81
11	Others (Please Specify)								
	Total	3216301	1043917.99	3681764	1091667.74	3216301	1043917.99	3681764	1091667.74
	Referral Arrangements								

Note:

1. No of Policies stand for no. of policies sold