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PRESS RELEASE

9th December, 2024



Hon'ble Prime Minister, Shri Narendra Modiji launches LIC's BIMA SAKHI Yojana at Panipat

The Hon'ble Prime Minister of India, Shri Narendra Modiji launched LIC's BIMA SAKHI Yojana at Panipat, Haryana on 9th December, 2024 in a grand function held at Sector 13/17, HSVP ground. Present on this occasion were Shri. Bandaru Dattatraya, Hon'ble Governor of Haryana, Shri. Nayab Singh Saini, Chief Minister of Haryana, Hon'ble Union Minister, Finance & Corporate Affairs, Smt. Nirmla Sitharaman, Shri. Manohar Lal, Union Minister- Housing & Urban Affairs and Power, Shri. Krishan Pal, Minister of State, Cooperation, Ms Shruti Chaudhary, Minister, Govt. of Haryana, Ms Aarti Singh Rao, Minister Govt. of Haryana. Secretary DFS, GOI, Shri M. Nagaraju, Dignitaries of LIC, Shri. Siddhartha Mohanty, CEO & MD, Shri. M. Jagannath, MD, Shri. Tablesh Pandey, MD, Shri. Sat Pal Bhanoo, MD and Shri. R. Doraiswamy, MD and other senior officials of LIC of India also participated in the function. Other Dignitaries/ Officials of DFS, Board Members of LIC, Top Officials from Haryana were also present on the occasion.

Hon'ble Prime Minister, Shri Narendra Modiji while speaking on the subject mentioned that today is an auspicious day being 9th, a number which represents Navdurga, Nav Shakti. He mentioned that women will get an opportunity to earn by becoming BIMA SAKHI. He mentioned about the various government initiatives for women empowerment. He also stated that by becoming LIC's BIMA SAKHI, women will earn well and will provide additional income to the family. This will be a step towards Viksit Bharat as they will provide social security to families by spreading the message of Insurance for All, which in turn would help India stride towards

becoming the 3rd largest economy in the world. He urged women to empower themselves by becoming BIMA SAKHI. PM Modi also handed over Certificates to a few Bima Sakhis on this occasion.

Hon'ble Union Minister, Finance & Corporate Affairs, Smt. Nirmala Sitharaman in her address mentioned about the various initiatives taken by the Government for Women empowerment like the Beti Bacho-Beti Padhao, Namoo Drone Didi, Lakshmi Didi etc and mentioned that LIC's Bima Sakhi, a Mahila Career Agent scheme will not only contribute to making women self reliant and financially independent but will also enable Sabki Suraksha, Sabka Vikas. She mentioned that it is a landmark initiative by LIC aimed at empowering women by providing easy access to become financially independent and self reliant.

Any woman whose age is between 18 years to 70 years and is 10th pass or above shall be eligible to apply for BIMA SAKHI. She emphasized that the various women-oriented schemes by the government from 2014 till date has not only empowered women, but has enabled women to lead the path towards Viksit Bharat.

Shri Nayab Singh Saini, Chief Minister, Haryana too reiterated how the historic scheme of Beti Bachao- Beti Padhao was launched in 2015 at Panipat and today another gift to women, LIC's Bima Sakhi scheme was also being launched in Panipat. He reviewed the performance of various government initiatives in Haryana and mentioned that Bima Sakhi will strengthen the women empowerment making women an important pillar of Viksit Bharat.

LIC of India is proud to be a partner in Viksit Bharat by including women as partners in the nation's progress by providing them with opportunity as BIMA SAKHI to become self-reliant.

Those who wish to enroll for BIMA SAKHI may visit the nearest LIC Branch or visit our website www.licindia.in

Dated at Mumbai on December 9th, 2024

For Further Information please contact: Executive Director (CC)

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